



# Maine WasteWater Control Association

## 2010 Fall Convention

SEPTEMBER 15-17, 2010

POINT LOOKOUT  
Resort & Conference Center  
Northport, Maine

**VENDOR PACKET**



POINT  
LOOKOUT  
RESORT AND CONFERENCE CENTER



## 2010 Executive Committee

### *President*

André Brousseau  
Sanford Sewerage District

### *First Vice President*

Paul Rodriguez  
Woodard & Curran, Inc.

### *Second Vice President*

Jeff McBurnie  
New England Organics

### *Immediate Past President*

Tom Wiley  
Portland Water District

### *Secretary/Treasurer*

Al Jellison  
Bangor WWTP

### *Assistant Treasurer*

Dan Bisson, P.E.  
CDM

## Committee Chairpersons

### *Awards*

Mary Waring  
New England Organics

### *Collection Systems*

Doug Howard  
Enviro./Utilities

### *Communications*

Mac Richardson  
LAWPCA

### *Convention*

Travis Peaslee  
LAWPCA

### *Government Affairs*

#### *(Co-chairs)*

David Anderson  
Portland

Chuck Applebee  
City of Gardiner

### *Laboratory*

June Mooney  
Greater Augusta Utility  
District

### *Membership*

Chris Higgins  
Boothbay Harbor Sewer  
District

### *Operations Challenge*

Alex Buechner  
City of Biddeford

### *Personnel Advancement*

#### *(Co-chairs)*

Gregory Kidd  
Northeast Water & Waste  
Water Training Assoc.  
Aubrey Strause  
Tata & Howard, Inc.

### *Pretreatment*

Michael Micucci  
IP Coordinator, Biddeford  
Project

### *Public Relations*

Ryan Wadsworth  
Woodard & Curran, Inc.

### *Residuals Management*

John Leslie  
New England Organics

### *Safety*

Al Jellison  
Bangor WWTP

### *Web Development*

Steve Lane  
Winterport Water District

# Maine WasteWater Control Association 2010 Fall Convention

September 15-17, 2010

Point Lookout Resort & Conference Center  
Northport, Maine

Dear Friends/Colleagues:

The Maine Waste Water Control Association will hold its annual Fall Convention at Point Lookout in Northport, Maine on September 15-17, 2010. The convention is typically attended by over 300 waste water professionals and provides an excellent opportunity for manufacturer representatives, industrial distributors, contractors, financial institutions, and engineering firms, to present information about products and services to potential clients.

The Fall Convention is the only MWWCA sponsored event in 2010 that will feature exhibitor representation. It is a two-day event with an optional golf tournament or recreation on your own on Wednesday, September 15th (see enclosed recreational activities flyer).

This year expects to be exceptional with a wide variety of great technical sessions, a vendor meet & greet session, extra time allotted for vendor interaction, a vendor round table session on Thursday, a Thursday night bowling extravaganza, Friday lunch at the scenic summit and a vendor raffle on Friday afternoon with the prize being a free 2011 MWWCA Fall Convention vendor registration. An extra effort was put forth this year to ensure that all vendors receive substantial exposure by allowing more vendor time and by placing most planned activities in the vendor area. During Thursday afternoon technical sessions, a vendor round table is planned for vendors only to break away from the booth and network with each other. I truly hope this year's agenda allows for more exposure and proves beneficial to all attendees.

In addition, Point Lookout offers many amenities and recreational activities, including a fitness center, bowling alley, pool tables, hiking trails, basketball and racquetball courts, and horse shoes to just name a few. A complete list of amenities can be found by going to the website [www.visitpointlookout.com](http://www.visitpointlookout.com).

The exhibit space Registration Form, Exhibit Terms, golf tournament registration and golf tournament sponsorship forms are enclosed in this packet. Also enclosed in this packet you will find an exhibit area floor plan. Please indicate on the registration form the exhibit space you desire. As noted in the Exhibit Terms, exhibit space assignment will be made on a "first come, first paid" basis. Prompt registration is strongly recommended, as there is a limited amount of exhibit space available. The exhibit area is an open format, but be assured that security will be provided to the vendor area after the close of exhibition hours in order to ensure the security of all equipment, displays, and materials. Should you have any questions or concerns, please contact Joan Kiszely at (207) 623-8428, or toll free in Maine, 1-800-452-8786.

We look forward to seeing you at the convention.

Very truly yours,



Travis Peaslee  
Convention Chairperson  
Maine WasteWater Control Association

# Exhibit Terms

## Exhibit Facility

The Exhibitor assumes responsibility and liability for losses, damages and claims arising out of injury or damage to the Exhibitors' displays, equipment and other property brought upon the premises of Point Lookout. The Exhibitor shall indemnify and hold harmless Point Lookout and MWWCA and their agents, servants and employees from any and all such losses, damages and claims.

There are no other agreements of warranty between the Exhibitor and MWWCA except as set forth in this document. The rights of MWWCA, under this contract, shall not be deemed waived except as specifically stated, in writing, and signed by an authorized officer of MWWCA.

## Accommodations

Rooms have been reserved at Point Lookout Resort & Conference Center. Rates are: 1 Bedroom/1 Bath Suite \$105.00, 2 Bedroom/ 1 Bathroom \$125.00, 2 Bedroom/2 Bathroom \$155.00, 3 Bedroom/2 Bathroom \$225.00 (Rates are per night/tax not included). **All reservations must be faxed to Point Lookout Reservations at (207-789-5968) or emailed to [info@visitpointlookout.com](mailto:info@visitpointlookout.com) prior to CUTOFF DATE of August 16, 2010; all reservations are made in order of reservation form received. In order to confirm your reservation 50% of your entire reservation is due at the time of booking.** To reserve an overnight room, please fill out the enclosed **Lodging Reservation** form. If your travel plans change and you must cancel your reservation, please call us at least 14 days prior to your arrival date to cancel your reservation. A full refund minus a \$25.00 fee will applied to all cancellations outside of 14 days.

## Security and Insurance

The Exhibitor is solely and fully responsible for its own exhibit material and should insure its exhibit against loss or damage from any causes whatsoever. All property of the Exhibitor is understood to remain in its care, custody, and control, in transit to or from within the confines of the facility. **Security will be provided in the Exhibit Area, after hours, to ensure the security of all equipment, displays and materials.**

## Care of Building and Equipment

Exhibitors or Agents must not injure or deface the walls or floors of the building, the tables, or the equipment of the booths. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. All materials used in exhibits must be flameproof. Combustible material or explosives are not permitted in the exhibit area. All electrical wiring included in the display must conform to electrical code safety rules and all applicable fire laws, electrical codes, and other laws that are in effect at the exhibit area. The Exhibitor shall also comply with all reasonable requests of officials of Point Lookout or MWWCA with respect to installation, conduct and disassembly of its exhibit.

## Cancellation of Event

In the event it is necessary to cancel all, or a portion of the Fall Convention and/or the exhibits due to any cause beyond the direct control of the MWWCA including, but not limited to, damage to, or destruction of, the convention and exhibit building, labor strikes, adverse weather conditions, the Exhibitor shall be reimbursed for actual direct costs not incurred by MWWCA.

## Cancellation of Registration

All cancellations are subject to a NON-REFUNDABLE cancellation fee of \$100.00 per exhibit space. Cancellations received before September 3, 2010 are subject to the \$100.00 cancellation fee. **Cancellations received after September 3, 2010 are 100% NON-REFUNDABLE.**

## Exhibit Confirmation

An email confirming your exhibit booth registration and your booth assignment will be sent to you prior to the event.

## Canvassing and Distribution of Advertising Matter

Canvassing by a non-exhibiting firm is strictly forbidden.

**Your space will be confirmed upon receipt of complete registration and payment.**

Maine WasteWater Control Association, 60 Community Drive, Augusta, ME 04330  
Tel: 1-800-452-8786 or 207-623-8428 FAX: 207-626-5947

*(Continued on Reverse Side)*

### Location of Exhibits

The 2010 Fall Convention will be held at the Point Lookout Resort & Conference Center, Northport, Maine. MWWCA reserves the right to make such modifications and changes in exhibit space assignments and floor plan as may be necessary to meet the needs of the exhibitors and registrants. Space is limited, and exhibit space will be assigned by date received on a “**first come - first *paid***” basis.

### Exhibit Space Equipment and Service Information

Each exhibit space rented will include an 8-foot skirted table (see exhibit floor plan for placement). Power will be provided. Please note that the exhibit area is designed for tabletop displays only. If you have a large-type booth, it must fit within the parameters of the 8-foot exhibit space.

### Exhibitors' Representative Admission

Each exhibit space rented will include an 8'x6' space, 8' table with cover and two chairs, standard 110 power, (2) drink tickets for Thursday's Meet & Greet, (2) tickets to Thursday's & Friday's lunch.

### Installation and Removal Time

Exhibitors will be allowed to set up between the hours of 7:00 AM to 6:00 PM on Wednesday, September 15, 2010. There is no space available for storage of empty cartons, crates, etc. **No exhibitor will be allowed to remove their exhibit, or any part of it, until Friday, September 17, 2010 at 11:30 AM. NOTE:** An exhibitor raffle will be held Friday, September 17 at 1:30 in the vendor area. The raffle prize will be a free 2011 MWWCA Free Convention Vendor Registration. Exhibitor **MUST** be present to win.

### Exhibit Hours

Thursday, September 16, 2010: 7:30 AM – 6:00 PM

Friday, September 17, 2010: 7:30 AM – 2:30 PM



## Directions to Point Lookout

**From the South (Portland):** Start out going NORTHEAST on CUMBERLAND AVE toward FRANKLIN ARTERIAL/US-1A S. 0.0 mi, Turn LEFT onto US-1A N/FRANKLIN ARTERIAL. 0.4 mi, Merge onto I-295 N toward FALMOUTH. 22.3 mi, Take EXIT 28 toward US-1/COASTAL ROUTE/BRUNSWICK/BATH. 1.3 mi, Stay STRAIGHT to go onto US-1 N/BLUE STAR MEMORIAL HWY. 1.2 mi, Turn LEFT onto MILL ST/US-1/BLUE STAR MEMORIAL HWY. Continue to follow US-1 N. 42.8 mi, Turn LEFT onto CAMDEN RD/ME-90. Continue to follow ME-90. 10.8 mi, Turn LEFT onto COMMERCIAL ST/US-1. Continue to follow US-1. 2.0 mi, US-1 becomes US-1. 7.7 mi, 67 ATLANTIC HWY is on the LEFT

**From the North (Bangor):** Start out going EAST on HAMMOND ST/US-2/US-2A/ME-100 toward UNION ST/ME-222. 0.0 mi, Turn SLIGHT RIGHT onto UNION ST. 0.3 mi, Turn RIGHT onto MAIN ST/US-202/ME-9. 0.9 mi, Merge onto I-395 W/US-202 W/ME-15 N. 0.4 mi, Merge onto US-202 W via EXIT 2 toward HAMPDEN. 4.5 mi, Turn LEFT onto US-202/ME-9/WESTERN AVE. Continue to follow ME-9/WESTERN AVE. 0.4 mi, 7. Turn RIGHT onto MAIN RD N/US-1A. Continue to follow US-1A S. 19.2 mi, Turn SLIGHT RIGHT onto US-1 W/ME-3 W. Continue to follow US-1 W. 21.5 mi, 67 ATLANTIC HWY is on the RIGHT.

# Maine WasteWater Control Association

2010 Fall Convention – September 15-17, 2010  
Point Lookout Resort & Conference Center, Northport, Maine

**\*\*\*ONLY 59 SPACES AVAILABLE!\*\*\***

## EXHIBIT SPACE APPLICATION AND REGISTRATION FORM

(1) Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

(2) Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

\*All correspondence will be emailed to this person (invoice, confirmation, etc.)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

(Additional company reps must sign up using the Attendee Registration Form, which can be downloaded at: [www.mwwca.org](http://www.mwwca.org))

**Please indicate your first two choices of exhibit space locations (refer to floor plan included in this packet):**

Exhibit Space Choice: \_\_\_\_\_  Please check here if you **DO NOT** need a table at your booth.  
1st 2nd

Vendors you **DO NOT** want to be placed adjacent to: \_\_\_\_\_

**Exhibitor Set up:** Wed: 7:00 a.m. to 6:00 p.m. (Contact Travis if this is NOT feasible @ 207-782-0917)

**Meet & Greet:** Thursday – 4:30 p.m. to 6:00 p.m. / **Biosolids Bowl** Thursday 6:30-10:30 PM

### REGISTRATION DEADLINE – SEPTEMBER 3, 2010

Consider joining MWWCA as a Corporate Member to receive the Member price. Call 1-800-452-8786 for more information.

### COST/PAYMENT INFORMATION

**Exhibit space reservation** – Includes 2 registrations, 2 tickets for Thursday's lunch, 2 tickets for Friday's lunch and 2 meet & greet drink tickets.

**Sponsorship Opportunities:** **Gold Level (\$200)** Recognition for contribution to both the "Meet & Greet Social Period" as well as the "Biosolids Bowl"  
**Silver Level (\$100)** Recognition for contribution to the "Meet & Greet Social Period"

**"Meet & Greet Social Period":** Thursday 4:30-6:00 PM. (*Attendees will receive one (1) wine, beer or soda drink ticket and hors d'oeuvres will be served*)

**"Biosolids Bowl":** Thursday 6:30-10:30 PM. (*Attendees will receive free bowling, pizza, and beer*)

**Exhibit Booth Reservation:** \_\_\_\_\_ @ \$475.00/booth (Members) = \$ \_\_\_\_\_  
# of booths

\_\_\_\_\_ @ \$600.00/booth (Non-Members) = \$ \_\_\_\_\_  
# of booths

**Additional Thursday Meet & Greet Drink Ticket(s):** \_\_\_\_\_ @ \$6.00 each = \$ \_\_\_\_\_  
# of tickets

**Sponsorship:**  GOLD \$200.00 = \$ \_\_\_\_\_

SILVER \$100.00 = \$ \_\_\_\_\_

I am planning to attend the "Biosolids Bowl" # attending \_\_\_\_\_ (no charge) = \$0.00

Check Enclosed Check#: \_\_\_\_\_ **TOTAL DUE** = \$ \_\_\_\_\_

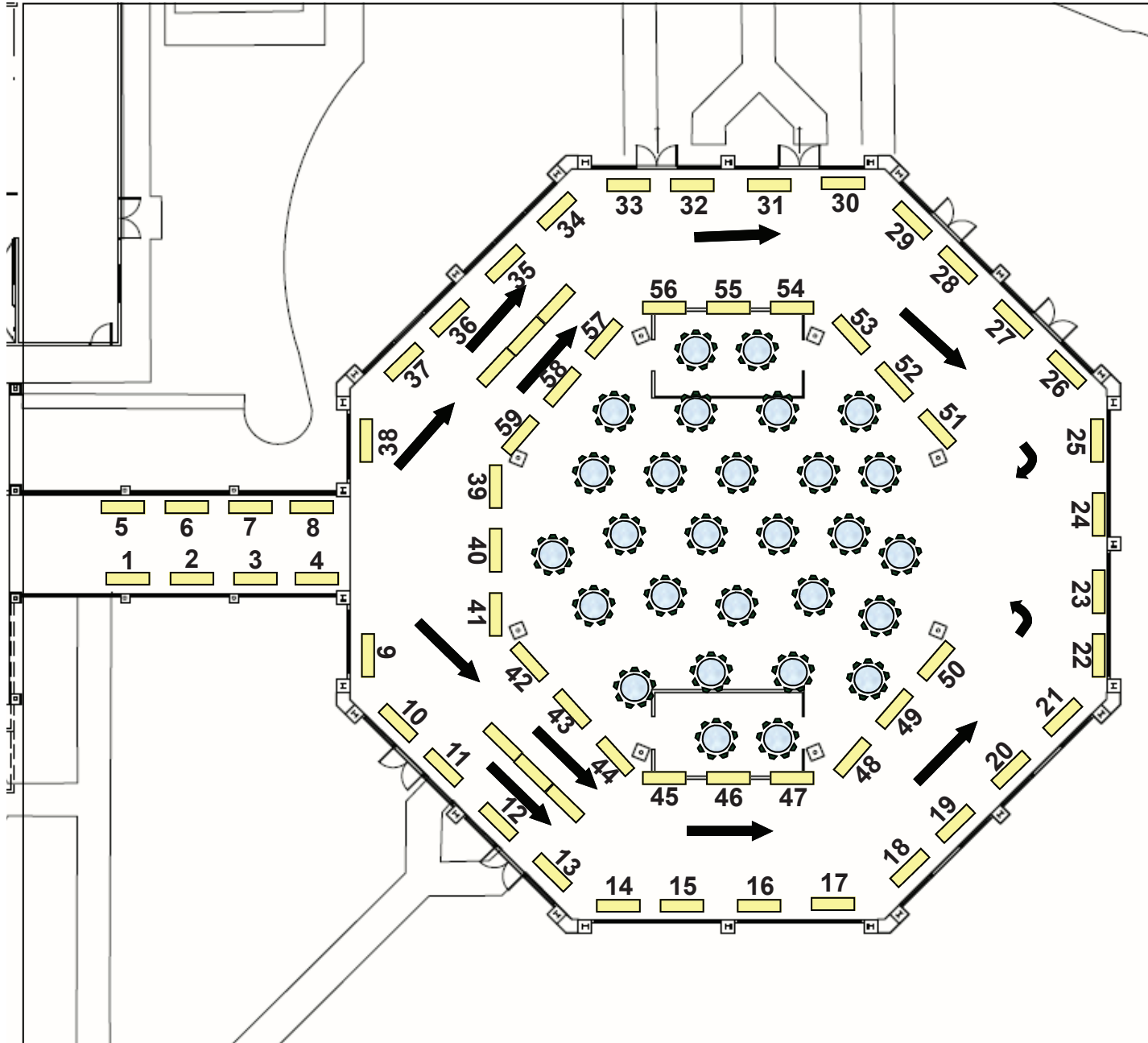
Please sign here to indicate that you are in agreement with the "Exhibit Terms" enclosed in this brochure:

Signature: \_\_\_\_\_

Make Check Payable To: MWWCA and mail payment along with this form to: MWWCA, 60 Community Dr., Augusta, ME 04330

# 2010 MWWCA Fall Conference – Vendor Floor Plan

## Point Look Out Resort & Conference Center – September 15-17, 2010





# Maine Wastewater Control Association

## Nineteenth Annual Fall Golf Classic

**Date:** September 15, 2010 9 A.M Shotgun Start

**Location:** Rockland Golf Club

606 Old County Road

Rockland, Maine, 04841

To benefit the Maine Wastewater Control Association  
Operations Challenge Team 2010

### Sponsorship Opportunities:

**Activated Sludge level - \$900:** Company provided banner hung in lunch area, acknowledgement at the event and on the program, includes play for 1 foursome **(limited to four )**

**Mixed liquor Level - \$700:** Company name and logo on golf carts, acknowledgement at the event and on the program, includes play for 2 players.

#### **Hole Sponsorships:**

**Platinum Level - \$250:** Premier placement of sign at hole, opportunity to set up a display table at the hole, acknowledgement on the program.

**Gold Level - \$175:** Premier placement of large sign at hole, acknowledgement on the program.

**Silver Level - \$125:** Placement of sign at hole, acknowledgement on the program.

**Raffle and Prize Donation:** Acknowledgement on the program and at the event.

Please send your Company Logo electronically to Steve Sloan at: [ssloan@pwd.org](mailto:ssloan@pwd.org)

Yes, I would like to have my company recognized at your event at the following level:

Activated Sludge level  Mixed liquor Level  Platinum Hole  Gold Hole

Silver Hole  Prize Donation (please indicate the prize being donated) \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please complete the above form and remit with payment payable to MWWCA Golf Tournament, 60 Community Drive, Augusta, Me 04330 (to be acknowledged on the program). Questions call Melissa Carver at 1-800-452-8786 Ext 2296 [mcarver@memun.org](mailto:mcarver@memun.org) or Steve Sloan at 774-5961, ext. 3082 or e-mail [ssloan@pwd.org](mailto:ssloan@pwd.org)



# Maine WasteWater Control Association

## Nineteenth Annual Golf Tournament

**Date:** Wednesday, September 15, 2010

**Place:** Rockland Golf Club, 606 Old County Rd., Rockland, ME 04841

**Directions:** **From the South:** (Portland) I-295 North to Exit 28 Brunswick /Bath US Rt 1 south coastal route. Stay on US 1 to Rt 90 turn left on Camden Rd. Proceed for 8.1 to Rt 17 turn right on Rockland Street proceed 4.5 miles take left on Old County Road course is on your left.  
**From the North:** (Belfast) Take US Rt 1 south for 16.5 miles turn left onto Main St for .2 miles continue on US 1 /Elm St for 5 miles bear right at Old County Road course is on your right.

**Time:** Shotgun start 9:00 a.m. (Registration begins at 7:30 am)

**Format:** SCRAMBLE – Make your own Foursome or sign up as a Single

**Prizes:** Closest to the pin, longest drive, low net men, and low net mixed teams

**Cost:** **\$90.00 includes food & prizes.** Course has beverage cart that will work tournament

**Registration:** MAKE CHECKS PAYABLE TO **MWWCA**. MAIL CHECK AND REGISTRATION FORM AS SOON AS POSSIBLE (NO LATER THAN SEPTEMBER 6, 2010)  
**MWWCA Golf Tournament, 60 Community Drive, Augusta, ME 04330**

**DRESS CODE:** COLLARED SHIRTS REQUIRED. NO TEE SHIRTS, TANK TOPS, BATHING SUITS, SWEATPANTS, OR GYM SHORTS. YOU MAY WEAR JEANS

### MWWCA GOLF REGISTRATION FORM

*Contact/Team Capt.: _____	Team Name: _____
Company: _____	Player 1: _____
Address: _____	Player 2: _____
City: _____	Player 3: _____
State: _____ Zip: _____	Player 4: _____
Email: _____	<b>Handicap or Indication of Playing Ability:</b>
Phone: _____	Player 1: ___ Player 2: ___ Player 3: ___ Player 4: ___

Single Player     Foursome (If foursome, only one form per team required)

**Check Enclosed:**    \$ \_\_\_\_\_

#### Questions regarding the tournament?

**Contact:** Questions call Melissa Carver at 1-800-452-8786 Ext 2296 mcarver@memun.org  
or Steve Sloan at 774-5961, Ext 3082 or e-mail ssloan@pwd.org

There will be a ten-dollar (\$10.00) processing fee for any cancellation and no refund is given for a cancellation that is made within 72 hours of the tournament. Rain checks may be offered by the golf course if the course is deemed unplayable by the pro shop. **\*All correspondence will be sent to the Contact/Team Captain.**

Registration for the Golf Tournament does not ensure registration for the Conference. To register for the Conference, please use the enclosed form.

**PLAY IS LIMITED TO THE FIRST 120 PEOPLE – REGISTER EARLY!**



## Lodging Registration Form

(Maine Wastewater Control Association  
Sep. 15-16, 2010)

Attendees Name:	
Attendees Address:	
Attendees Phone:	
Attendees E-Mail:	

### Lodging Options

(Please choose 1<sup>st</sup> and 2<sup>nd</sup> preference; all room types may not be available)

Room Type	Nightly Rate (tax not included)	Arrival	Departure	# of People	Preference
1 Bedroom/1 Bath Suite	\$105.00				
2 Bedroom/ 1 Bathroom	\$125.00				
2 Bedroom/ 2 Bathroom	\$155.00				
3 Bedroom/ 2 Bathroom	\$225.00				

### Payment Information

Name on Card	Credit Card Number (MasterCard, Visa, Amex)	Expiration Date

### Reservation Policies

\*\*\*\*\*Check In-3:00PM Check Out-11:00AM\*\*\*\*\*

All reservations must be faxed to Point Lookout Reservations at (207.789.5968) or emailed to [info@visitpointlookout.com](mailto:info@visitpointlookout.com) prior to **CUTOFF DATE of August 16, 2010**; all reservations are made in order of reservation form received. In order to confirm your reservation 50% of your entire reservation is due at the time of booking.

If your travel plans change and you must cancel your reservation, please call us at least 14 days prior to your arrival date to cancel your reservation. A full refund minus a \$25.00 fee will applied to all cancellations outside of 14 days.

In the unlikely event that you must cancel with less than 14 days notice, shorten your stay or check out early, please understand that we must ask you to take responsibility for your entire reservation. If we can rebook your room(s), a full or partial refund will be made.

Attendees Signature:		Date:
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# **Maine Waste Water Control Association**

2010 Fall Convention – September 15-17, 2010

Point Lookout Resort & Conference Center Northport, Maine

## **Recreational Activities**

### **Fitness Center**

The Facility includes both free weight and cardio machines, aerobic and stretching rooms, squash, racquetball, outdoor tennis and track, gymnasium, massage room, and public lounge with billiards, coffee, ping pong and free guest wi-fi.

### **Bowling Center**

This family-friendly facility features eight lanes of ten-pin bowling with a computer scoring system and automated bumpers that allow you to focus on having fun. The Bowling Center also features two large-screen televisions, billiards, foosball, air hockey, and a coin-operated arcade. Beer, wine, soda, and light snacks are available for purchase.

### **Fields & Courts**

Point Lookout turf soccer field, softball field, gymnasium, tennis courts, and fitness lounge are all available for use by guests unless otherwise reserved by a contracted/paying party.

### **Hiking Trails & Beaches**

Get back to nature on Point Lookout's miles of beautiful hiking trails, open all year long! The trails are not paved and have varying levels of difficulty and terrain. All trails are equipped with emergency call boxes for your safety. We recommend the walk back to Knights Pond, a five mile lake located on the back of our property, offering a quiet beach, swimming, and picnic area.

### **Private Beach on Penobscot Bay**

All guests are also welcome to visit our private beach access and private park situated across Route 1 just below the south exit gate of Point Lookout. The park features bay access, a small picnic pavilion, charcoal grills, swing set and volleyball court.